

Placemaking Award sponsored by VisitScotland

Awarded to a partnership that has strategically shaped the cultural activities in a particular geographical area (community, town, city or region) or has contributed to an increase in cultural tourism in that defined area

Partnership	Project Description
Accenture & Scottish Opera	Scottish Opera's principal sponsor Accenture has partnered with Scottish Opera in Aberdeen to introduce young people to opera for the first time. Accenture sponsored Scottish Opera's successful £10 Under26 ticket scheme during Scottish Opera's 2013-14 season. The scheme is designed to encourage young people to try opera for the first time by removing barriers to attendance such as cost. As a result, almost 20% of the audience that attended Scottish Opera's performances of <i>Don Giovanni</i> in Aberdeen were under 26, firmly placing opera on the cultural radar of young people in the city and contributing to the sustainability of its thriving arts scene.
Cavens Hotel & Greyfriars Concerts	The aim of the partnership was to derive mutual benefit and PR from the sponsorship and this was definitely achieved. In addition Cavens Hotel secured profile and PR from its association with Greyfriars Concerts most notably in the concert season brochure which had a print run of 10,000. The musicians and performers enjoyed first class accommodation and hospitality to ensure they are keen to return to Dumfries & Galloway and have a very positive memory of their visit.
Clydesdale Bank & National Trust for Scotland	The Clydesdale Bank and the National Trust for Scotland share a common belief and that it is important to "give something back". The 'Beyond the Gate' project has supported families to overcome inequalities in health, education and employment opportunities thus providing new confidence in the parents and new learning opportunities for their children. Our children are our future and we want to help them to achieve their potential.
The Glad Café , Create Forty Eight & Scottimage	The partnership between the Glad Cafe with both Create Forty Eight and Scottimage has been a dynamic collaboration. It has benefitted all parties by presenting the quality of their creative work to Glasgow's Southside community, and enhancing their image on digital platforms. All the parties agree that the opportunity has proved stimulating, generous, business enhancing and has raised the game of all participants.
Glasgow Airport & Royal Scottish National Orchestra	The Royal Scottish National Orchestra (RSNO) and Glasgow Airport worked collaboratively to increase access to Scotland's cultural wealth, through the partnership's unique ability to bring diverse groups of people together to enjoy culture in a public space. In August 2013, the RSNO participated in Glasgow Airport's annual <i>Best of Scotland Festival</i> . The full symphony Orchestra entertained travellers with music from the soundtracks of beloved movies, including <i>The Wizard of Oz</i> , <i>E.T.</i> and <i>Star Wars</i> .
Inksters & Scottish Ensemble	Inksters Solicitors enabled the Scottish Ensemble to take a genre-defying programme of music to Shetland in 2013. The programme featured <i>Seavaigers</i> – a double concerto for Shetland fiddle and Scottish harp, which was written by Sally Beamish for fiddler Chris Stout, harpist Catriona McKay and the Scottish

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	Ensemble. Support from the New Arts Sponsorship grant scheme enabled SE's presence on the Isles to be extended to a four-day residency in Shetland when a bespoke programme of activity was crafted specifically for the community.
Shell UK Limited & Theatre Modo	Aden-eeen, the Shell Fireworks Parade 2013 was a youth regeneration project led by Modo in partnership with Shell (UK) at Aden Country Park, Mintlaw. Young people bursting with energy and enthusiasm delivered an extravaganza bringing together the community in a high profile celebration of its culture and community.

People Award

Awarded to a partnership that has used the power of culture to engage with the people in the wider community

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Dana Petroleum & SMART Consultants	The Fifth Fabric of the Land exhibition, delivered by SMART Consultants, showcased pieces from established and emerging artists that examine relationships between art and science - hosted by the Geology and Petroleum Geology Department of the University of Aberdeen. Dana Petroleum's support enabled the project to benefit from an Arts & Business Scotland, New Arts Sponsorship grant - allowing for an education programme by Aberdeen City Council's Creative Learning Team, for awards and taking the exhibition to Edinburgh.
Inksters & Scottish Ensemble	Inksters Solicitors enabled the Scottish Ensemble to take a genre-defying programme of music to Shetland in 2013. The programme featured <i>Seavaigers</i> – a double concerto for Shetland fiddle and Scottish harp, which was written by Sally Beamish for fiddler Chris Stout, harpist Catriona McKay and the Scottish Ensemble. Support from the New Arts Sponsorship grant scheme enabled SE's presence on the Isles to be extended to a four-day residency in Shetland when a bespoke programme of activity was crafted specifically for the community.
Scotrail & Hearts & Minds	Hearts & Minds delivers arts-in-health programmes through the Clowndoctors (visiting children in hospital, hospice or respite care) and Elderflowers (visiting elderly people with dementia). First ScotRail's continued donation of train passes allows the creative practitioners to travel across the country to visit healthcare units and deliver smiles to around 14,000 people all over Scotland.
Scottish Friendly Assurance & Scottish Book Trust	Working together for 16 years, Scottish Friendly Assurance and Scottish Book Trust are proud to deliver the Scottish Friendly Children's Book Tour to communities throughout the UK. With 60 events featuring the best children's authors and illustrators, the project reached 6,423 young people directly. Online, videos and web content engaged a further 81,500 while over 2.5 million people were reached through press coverage. All combining to instil a life-changing love of reading in young people.
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Tesco Bank & National Galleries of Scotland	Working together during the second year of an exciting three-year partnership, the National Galleries of Scotland and Tesco Bank share the primary objective for the Tesco Bank Art Competition for Schools - to see participation widen, giving children from across the country the best possible opportunity to experience, create and enjoy the magic of visual art.
TOTAL E&P UK Limited & Royal Scottish National Orchestra	<i>Nickum</i> (Doric for “young rascal”) is an inspiring programme of early years musical activity across Aberdeen. This is a partnership project with Starcatchers, TOTAL and Aberdeen City Council, developed for family centres and nurseries in the city. The project builds on the RSNO’s successful Astar initiative. As a culmination of the project, an interactive show, entitled <i>Hup!</i> , was delivered in some of the city’s most deprived areas.

Digital Innovation Award sponsored by Accenture Scotland

Awarded to a partnership that has used digital and/or technology in an innovative way to enhance the work of the cultural organisation

Partnership	Project Description
Access all Areas Distribution Ltd (Freshman Guitars) & Tromolo Productions	Three performances of critically acclaimed multimedia performance <i>Biding Time</i> (remix) produced by Tromolo Productions, sponsored by Access All Areas Ltd, and performed at Summerhall as part of the Edinburgh Fringe Festival 2013.
Claros Imaging & YES Arts Festival	The first YES Arts Festival ran from 9th – 15th September 2013 in Selkirk and the surrounding area. It was a new contemporary arts festival celebrating local strengths and talent in cultural heritage as well as attracting international artists. The sponsorship by Iain Black of Claros enabled the YES Arts Festival to have a strong creative brand which was distinctive and easily recognised as well as rooted in the local landscape. The YES Festival identity was a key factor in the festival’s success.
The Fire Training Group & Right Line Productions	The partnership between the Fire Training Group and Right Lines Productions allowed <i>Be Silent or Be Killed</i> to be an outstanding theatrical experience. The collaboration facilitated greater use of digital technology to enhance the innovative audio-visual input to the project. It also ensured the provision of a well-designed, informative programme which not only offered a promotional opportunity for FTG, but also illustrated the professionalism of Right Lines Productions.
Quartic Llama & National Theatre of Scotland	<i>Other</i> was digital arts played out in the real life city of Dundee. The project used digital technology to open theatre up to a wider creative world, fostering new partnerships, collaborations with the games industry and new experiences for both sectors.

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Realise & Edinburgh International Festival	<p>Edinburgh International Festival have collaborated with Realise, a subsidiary of St Ives plc, and a leading UK digital agency, to design and build a new, dynamic and innovative website to engage a broader, younger demographic.</p> <p>Dedicated to combining creative vision with excellent technical understanding and execution, Realise's website design is proving to be a great hit with an overall increase in website traffic and online ticket sales.</p> <p>As one of the world's leading performing arts festivals, Edinburgh International Festival is delighted to present the collaboration with Realise through such a dynamic site.</p>

Entrepreneurial/Sustainability Award sponsored by Turcan Connell

Awarded to a partnership that has developed business expertise or opportunities within the cultural organisation which has contributed to the creation of, for example, a new income stream or more effective working practices

Partnership	Project Description
Content Management Solutions & Solstice Productions	<p>This project worked as well because of the support from Content Management Solutions and Arts & Business Scotland. The partnership was mutually beneficial with CMS gaining new clients from the publicity and especially the exposure during the preview performance. The money invested by CMS and Arts & Business enabled Solstice Productions to employ professional actors, a lighting designer/operator and a set builder. The website allowed us to direct all interest in the show/company to a concise, attractive and organised informative tool. All these benefits combined allowed us to offer a polished professional project which was well received and applauded. With the support of a new business partner, Solstice Productions hopes to repeat the experience with a new project for 2014.</p>
Glasgow City Council Carbon Management Team & Film City Glasgow	<p>Programme For Sustainability (PFS) was initiated by Film City Glasgow in response to a 10 year projected spend on utilities that reached £1 million. Whilst there was an obvious financial drive to address the expected expenditure, Film City Glasgow was synchronously aware of the wider implications of conserving energy and reducing emissions. Glasgow City Council Energy Management Unit provided financial support and advice on how best to approach the treatment of both behavioural change and utilities management in the building.</p>
MG ALBA & Hands up for Trad	<p>MG ALBA and Hands Up for Trad have worked in partnership over the last six years to present the MG ALBA Scots Trad Music Awards, showcasing the very best of Scottish traditional music to new audiences, providing a platform for new talent, whilst also celebrating and recognising the achievements of established artists.</p>
Sloans Bar and Restaurant & Noise Opera	<p>In the heart of historic and cultural Glasgow, Sloans Bar and Restaurant is nurturing and developing a vibrant new arts company, Noise Opera. Sloans Bar has established a sustainable commercial future for Noise, a company dedicated to producing new opera in exciting new places, by becoming their business partner. Through cash sponsorship, a stunning home in Sloans Bar, in kind support, business expertise, access to their associated PR and ticketing companies, as well</p>

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	as delivering further sponsorship through their wider business networks, Sloans Bar are participating with Noise Opera in a vibrant and priceless exchange of business expertise from the business to the arts sector. In return, Sloans Bar as a venue and a cultural treasure is enriched by fantastic and life-changing artistic experience delivered by Noise Opera, reaching brand new audiences at every sensational performance.

International Award

Awarded to a partnership that has supported the cultural organisation's international activities or that has leveraged international support for the cultural activities of an organisation within Scotland

Partnership	Project Description
Benromach Single Malt Whisky & National Theatre of Scotland	Award-winning Scottish malt whisky Benromach's sponsorship of <i>The Strange Undoing of Prudencia Hart</i> has created an international marketing platform that has directly driven sales of Benromach on both sides of the Atlantic. Benromach have become an integral part of the audience experience whilst their support has enabled the National Theatre of Scotland to tour this award-winning show to over 35,000 people at over 35 locations across the U.S, Australia and New Zealand as well as back in the U.K. We believe that in recent years this is an unprecedented example of a Scottish company and Scottish arts organisation working in partnership to raise their profile and reach international audiences.
First State Investments & Scottish Chamber Orchestra	The Scottish Chamber Orchestra and First State Investments entered into a partnership which supported the SCO's work in Scotland and on tour in the Far East as part of its 40 th birthday year. The partnership enabled First State to engage with clients in a meaningful and cost effective way in some of the world's most prestigious venues; from the Usher Hall in Edinburgh to the Suntory Hall in Tokyo and the Hong Kong Arts Festival.
Nomad Exhibitions & Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS)	<i>A Tale of Two Cities</i> is a major international exhibition showcasing the development of the World Heritage cities of Nanjing and Edinburgh. A pioneering global partnership between Nanjing Museum, Nomad Exhibitions and RCAHMS, it was launched at the reopening of Nanjing Museum and has welcomed over one million visitors. This international partnership has developed capacity and skills at RCAHMS, brought investment from China into Scotland, led to business growth for Nomad, and enhanced the profile of Scotland's heritage in China.