

CULTURE & BUSINESS FUND SCOTLAND

REALISING AMBITION

Managed by

**Arts
& Business**
Scotland

Funded by



Scottish Government
Riaghaltas na h-Alba
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Via



HISTORIC
ENVIRONMENT
SCOTLAND



ÀRAINNEACHD
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ALBA

MAKE YOUR BUSINESS SPONSORSHIP GO FURTHER

Business sponsorship is a critical way of directing much-needed funding into worthwhile arts and heritage activities being developed in Scotland. It's also a fantastic opportunity to promote your organisation to new and existing audiences through artistic and cultural collaboration.

How the Culture & Business Fund Scotland makes it happen

The CBFS enables businesses and arts or heritage organisations to come together and build effective, sustainable partnerships, bringing creative projects – large and small – vividly to life.

Every £ of business sponsorship is matched by the CBFS, effectively doubling the value of your support and taking arts and heritage projects to a whole new level.

From creative spark to outstanding delivery

Authors' events at the Edinburgh Book Festival, Sunday afternoon concerts celebrating classical music, theatre for disadvantaged groups, media support for young dancers – business sponsorship has allowed a wealth of valuable projects to come to light, touching new and diverse audiences and reaching out to communities and under-represented groups. And it's allowed a wide variety of businesses to engage with arts and culture, and promote their activities to new audiences in new and imaginative ways.

“Through our partnership and the associated marketing opportunities, we were able to introduce the arts to new audiences and in turn to cement our client relationships with memorable and exclusive hospitality and events. This sponsorship has certainly done its job.”

Hilary Austin, Finance Manager, Check-It Scaffold Services.
Sponsor of Swan Lake, Scottish Ballet

Find out more at www.aandbScotland.org.uk
or call Carl Watt on 0131 556 3353

