

**Fundraising Excellence**

| Nominees  | Publicity paragraph  |
|---|--|
| Absolute Classics - Alex McQuiston                                | <p>Alex McQuiston is a classical musician and teacher, graduating from the Royal Northern College of Music and Conservatorio della Svizzera Italiana, Switzerland.</p> <p>Over the last 5 years, he has brought concert performances and education opportunities of the highest international calibre to his home region of Dumfries and Galloway. Through his unique ability to build significant enthusiasm and financial support for Absolute Classics, Alex has single-handedly created one of the largest classical music providers in Scotland, with great successes in securing internationally renowned artists such as Dame Evelyn Glennie and sell-out performances.</p> |
| Fire Station Creative - Board of Directors, Fire Station Creative | <p>A small dedicated team of local business men and women volunteered their time and expertise to create an arts facility in Dunfermline. With several years of preparation work, Ian Moir, John Park, Billy George, Christopher McBay, John Gibson and Sarah Young raised funds to renovate a former fire station and convert it into the now operational Fire Station Creative. The facility has been open since July 2015 and offers studio space, a classroom, art therapy studio, gallery, shop and café.</p>   |
| Friends of the Caird Hall Organ - James F McKellican              | <p>In just seven years Dr Jim McKellican has developed fundraising skills that have enabled him to achieve outstanding success and raise over £24,000 to further the work of The Friends of the Caird Hall Organ, supporting and promoting “the finest concert organ in Scotland”. He has developed links with many grant-awarding bodies and local business that have resulted in sponsorship of specific initiatives. He has raised the profile of the Charity through talks about the organ and its designer to local groups, resulting in enhanced publicity for its work as well as boosts to its finances.</p>   |
| National Museums Scotland - Bruce Minto                           | <p>For nearly ten years, Bruce Minto has provided exceptional fundraising leadership to National Museums Scotland, first as Chair of the Development Board and then as Chair of the Board of Trustees. In this period, National Museums Scotland has successfully completed two ambitious capital campaigns, each exceeding its target. His contribution to creating a culture of philanthropy cannot be overstated.</p>   |
| National Theatre of Scotland - Elly Rothnie and Stella Litchfield | <p>As National Theatre of Scotland celebrates its 10<sup>th</sup> birthday, the efforts of its Development team Elly Rothnie and Stella Litchfield is an untold success story. From a standing start they've built a dedicated community of NTS supporters and philanthropists that spans hundreds of individuals, companies and trusts throughout Scotland, the UK and North America. In addition the unprecedented success of their recent Rockvilla capital appeal ensures that Scotland has a national theatre to be proud of for generations to come.</p>   |

**Business Creativity**

| Business                          | Publicity paragraph  |
|-----------------------------------|--|
| APS Group Scotland                | The APS Group and Aberdeen International Youth Festival partnership created a new website for AIYF. APS Group saw an opportunity to support AIYF and challenge their staff to create a site that reflected the organisation's aims and deliver a greater digital engagement capacity. Needing to cater for a wide range of stakeholders with changing priorities during the year, both organisations worked alongside IT students in Aberdeen creating a functional, contemporary and user friendly website which complimented the print material designed by APS.                                 |
| Brand Satellite                   | Creative Coathanger – The 'Everything Creative' Festival, showcasing the creative heritage and the strength of today's creative sector in Scottish Borders, and an ambitious Scottish Borders based brand consultancy, Brand Satellite were a perfect match. With Brand Satellite's help, the hard work of many dedicated volunteers and the generous funding of various organisations, Creative Coathanger Galashiels has pulled together an inaugural festival with over 40 events, activities and exhibitions.  |
| Buccleuch / Crawick Multiverse    | A spectacular artland, visitor attraction and events venue utilising landscape art to transform a former open-cast coal mine into an outdoor space to be enjoyed by future generations. Privately funded by the Duke of Buccleuch and designed by globally-renowned landscape artist <u>Charles Jencks</u> , Crawick Multiverse is a stunning representation of exciting discoveries and theories of the universe. This world-class landscape art design is truly inspiring landmark that will appeal to everyone from art enthusiasts and scientists to the wider community.                      |
| Check-It Scaffold Services        | Scottish Ballet partnered with Check It Scaffold Services to create a new version of <i>Swan Lake</i> . The sponsorship specifically supported the fee of David Dawson, an internationally renowned choreographer, and his team. Precision, strength, quality, dedication and perfectionism are all values that both companies place in the highest regard, and this made for a valuable partnership, which has developed opportunities for both organisations through ticket sales, education activity, and extensive brand exposure.   |
| Craft Design House                | Craft Design House designed and presented a new exhibition for independent designers and craftspeople. Each designer maker was commissioned to create new work with the aim of the exhibition to champion the design process and provide a platform where buyers and visitors could engage and have a greater understanding of the value of work made. This was done through the stories of each designer maker, bringing the skills and workmanship to life through video and imagery. Audiences could engage with their creative journey through social media prior to viewing the final pieces. |
| Speyside Distillery (SPEY Whisky) | SPEY from Speyside Distillery has been working in collaboration with the Princes School of Traditional Arts to provide scholarships for students to advance their studies in the traditional arts. After graduating, these up-and-coming artists have increased opportunities to make a viable career from their art. It allows the PSTA to take on additional students and ensure the best of talent comes up through its ranks while Spey has been able to reach out to new art audiences.   |
| Summerhall Distillery Ltd         | Although they have each found multi-award winning success, Summerhall and the Summerhall Distillery have increased their close relationship over the last year to allow further co-development. By taking the Summerhall name across the world with each new export, sponsoring every exhibition opening at the site and drawing a new audience to Summerhall through their highly successful distillery tours, the Summerhall Distillery is now in a position to pay back the immense support they were given by Summerhall at their conception.  |

**Enterprise**

| Partnership  | Publicity paragraph   |
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| Bookdonors<br>Community Interest<br>Company & The<br>Caledonian Crime<br>Writing Festival<br>(Bloody Scotland) | The partnership between Bookdonors and Bloody Scotland was one which brought together two organisations working in the world of books. Bloody Scotland is an innovative annual festival celebrating crime writing, bringing together Scottish and international writers, showcasing debut voices, and encouraging new writers, and Bookdonors as headline sponsors of the festival for the first time, used their unique network and voice as a social enterprise to support and publicise the event for the benefit of both organisations. |
| BTO Solicitors LLP<br>& Art in Healthcare  | Art in Healthcare improves the healthcare experience of tens of thousands of people across Scotland with displays of visual art in hospitals, care homes and treatment centres. Leading Scottish law firm BTO Solicitors LLP sponsored a high profile exhibition where artists who are long-term supporters of Art in Healthcare sold paintings and prints to support the organisation's charitable work. BTO solicitors also sponsored the creation of limited edition print by artist Ann Oram which was launched at the exhibition.      |
| Glasgow City<br>Council & Art Pistol   | The City Centre Mural Fund enables artists to access support and funding towards the installation of their works upon high profile locations within Glasgow city centre. This directly contributes to the city's ongoing regeneration as part of the City Centre Mural Trail initiative. The active involvement of the artists as well as art organisations such as Art Pistol and Recoat Galleries has been instrumental in the project's success.   |

**Enterprising Museum**

| Museum & Project  | Publicity paragraph   |
|---|---|
| Auchindrain - The Runrig Project  | The project was a response to having insufficient resources to operate properly. It covers a changing mix of placements, internships and volunteering, supported by a small staff. Work outputs are double or treble what would otherwise be possible. Participants and external bodies rate the experience highly, and the additionality has helped secure revenue grant funding. In the process, the museum has established community, national and international links, embraced hard-to-reach groups, started to build its membership and recruited new Trustees.   |
| The Black Watch Castle and Museum - Poppies: Weeping Window by artist Paul Cummins and designer Tom Piper, at The Black Watch Castle and Museum | In the summer of 2016 The Black Watch castle and Museum, supported by Perth and Kinross Council hosted Poppies: Weeping Window by artist Paul Cummins and designer Tom Piper. This was the first location in mainland Scotland to host the sculpture, specially presented as part of the UK-wide tour of the poppies with 14- 18 NOW, the arts programme for the First World War centenary.   |
| National Mining Museum Scotland - Crafting the Mine   | <p>Crafting the Mine is a pioneering approach to the use of Minecraft as an educational tool in the field of history and heritage. The project was developed in collaboration with Stephen Reid of Immersive Minds whose past projects include the creation of a “virtual renewable energy world”. He has also undertaken a variety of heritage engagements projects as part of Digit’s “Crafting the Past”.</p> <p>Crafting the Mine was developed by using the stories of the NMMS tour guides (all of whom worked as miners) and with the input of a group of young volunteers. It illustrates the working of the colliery and what it meant to be a miner at the Lady Victoria Colliery, which operated from 1894 until 1981. Players can explore the colliery buildings before heading underground to mine for coal and avoid dangerous gases.</p> <p>The project creates a direct link between the history we present and the interests and leisure pursuits of a young audience.</p> |
| National Museums Scotland - Gilded Balloon at the Museum  | National Museums Scotland and Gilded Balloon forged a unique partnership to create a new Edinburgh Festival Fringe venue at the National Museum of Scotland. The 210-seat auditorium was transformed to present 17 new productions covering adult and children’s theatre, comedy and music. From household names to new acts, home-grown talent to international performers, Gilded Balloon at the Museum was a family friendly venue. The cross-promotion across each organisation’s audience base resulted in increased visitor numbers and a diversified visitor demographic.  |
| Perth Museum and Art Gallery - Player: Videogame Interaction from Atari to Toys to Life   | <p>A successful partnership between Perth Museum and Art Gallery and Abertay University resulted in the innovative exhibition Player: Videogame Interaction from Atari to Toys to Life.</p> <p>Visitor figures and income generation saw an impressive increase as the vibrant exhibition was enjoyed by visitors of all ages, building a new generation of museum goers to Perth Museum and Art Gallery.</p>   |
| The Outdoor Museum, Helensburgh - The Outdoor Museum, Helensburgh   | The Outdoor Museum in Helensburgh was developed and delivered by art organisation <i>WAVEparticle</i> , in partnership with architects Austin-Smith: Lord, as part of Argyll & Bute Council’s ambitious Helensburgh CHORD project.  |

## Innovation

| Partnership  | Publicity paragraph  |
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| BAM Construction & Dundee Institute of Architects and Claire Dow | Dundee Institute of Architects with Claire Dow were supported by BAM Construction to deliver The People's Tower; Dundee's Royal Arch. In May 2016 over 3,000 people helped to build an enormous recreation of Dundee's iconic Royal Arch out of cardboard boxes before toppling and trampling it. It was a spectacular and fun project that got the people of Dundee thinking about their built environment and celebrating their rich architectural heritage.   |
| Check-It Scaffold Services & Scottish Ballet                     | Scottish Ballet partnered with Check It Scaffold Services to create a new version of <i>Swan Lake</i> . The sponsorship specifically supported the fee of David Dawson, an internationally renowned choreographer, and his team. Precision, strength, quality, dedication and perfectionism are all values that both companies place in the highest regard, and this made for a valuable partnership, which has developed opportunities for both organisations through ticket sales, education activity, and extensive brand exposure.   |
| Reigart Contracts & NVA  | Hinterland launched Scotland's Festival of Architecture in March 2016, providing a key highlight in the Year of Innovation, Architecture and Design. Through extensive in-kind support, Reigart Contracts made it possible for 8,000 members of the public to safely access Scotland's most iconic modernist ruin, St Peter's Seminary for the first time in thirty years.   |
| Scottish Environment Protection Agency & Right Lines Productions | Right Lines Productions and the Scottish Environment Protection Agency (SEPA) partnered to develop <i>Rapid Departure</i> , an interactive comedy theatre show which explored the topical issues of climate change and preparedness for flooding events. The greatly successful initial tour and equally successful retour of <i>Rapid Departure</i> employed interactive comedy theatre to engage with communities across Scotland. This allowed Right Lines to reach new audiences and helped SEPA to raise awareness of, and stimulate discussion around, flooding issues and enhance the profile of their Floodline service. |
| University of Edinburgh & Traverse Theatre (Scotland) Ltd        | Embedding data science in our civic infrastructure has the potential to transform society in ways that both fascinate and horrify us. Created over four afternoons by engineers and computer scientists working with leading playwrights, <i>Data and the Future City</i> produced short theatre pieces for performance the Traverse stage. These pieces entertained, they began a meaningful exploration to uncover the research collaborations and they put people at the centre of the research that will matter most for the new world.  |

**International**

| Partnership  | Publicity paragraph   |
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| Alterledger & Wasps Studios  | Alterledger sponsored Wasps' Studios Anna Lobner Exchange 2016 allowing sculptor Klara Paterok to live and work in Glasgow for two months. This partnership allowed Alterledger's staff to develop a greater understanding of the clients that they work with and helped Wasps continue to do what we do best, provide artists with great facilities and experienced.   |
| The Crannog Concept Ltd & Sabhal Mòr Ostaig, National Centre for Gaelic Language, Culture and the Arts | Sabhal Mòr Ostaig and The Crannog Concept Ltd came together in a creative and innovative partnership enabling the development of a major international event celebrating the life and work of American artist, Jon Schueler and his special relationship with the people and environment of the Sound of Sleat on Scotland's West Coast. This re-examination and assessment of the artist's life, work, legacy and relationship with the area, took place in 2016 the Centenary Year of the artist's birth. |
| IFS Worldwide & Cultural Documents   | An international collaboration which unites the expertise of ISWW and Cultural Documents to enable Scots artists to tell stories about the international nature of our contemporary society.  |
| Speyside Distillery (SPEY Whisky) & Prince's School of Traditional Arts (PSTA)                         | SPEY from Speyside Distillery has been working in collaboration with the Princes School of Traditional Arts to provide scholarships for students to advance their studies in the traditional arts. After graduating, these up-and-coming artists have increased opportunities to make a viable career from their art. It allows the PSTA to take on additional students and ensure the best of talent comes up through its ranks while Spey has been able to reach out to new art audiences.                |

**People**

| Partnership  | Publicity paragraph  |
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| Cass Art & Turner Prize, hosted at Tramway by Glasgow Life       | In 2015, Glasgow's Tramway hosted the Turner Prize, attracting over 90,000 to one of the most prestigious visual arts awards in the world. Cass Art supported Glasgow Life to produce a complementary public engagement programme of unparalleled breadth and depth. A diverse series of workshops and events for all ages and abilities reached 19,000 participants, demonstrating why Glasgow has established a reputation as a city that celebrates and supports artists and artistic engagement for all.   |
| DC Thomson & UNESCO City of Design Dundee                        | The first Dundee Design Festival was supported by DC Thomson through the gifting of the temporary use of a culturally significant building in the city, West Ward Works. The extensive former print works was transformed into three galleries, a cinema, café and a 400 seat auditorium becoming the home of Dundee Design Festival.  |
| Deloitte & National Theatre of Scotland                          | The National Theatre of Scotland worked with Headline Sponsor Deloitte on Granite – the largest cultural project ever undertaken in Aberdeen. Epic in scale, the 9 month project set out to tell the story of an entire city and its people. Hosted during a challenging time for the City's economy the partnership with Deloitte enabled Granite to engage with over 25,000 people, make over 2 million impressions, build confidence amongst participants, delight audiences and transform the cultural aspirations of the city itself.   |
| Graham's The Family Dairy & Scottish Ballet                      | Graham's The Family Dairy became Scottish Ballet's official Health Partner in order to promote health and well-being to the Scottish public by utilising dancers to corroborate the benefits and importance of dairy to health and fitness.  |
| Scottish Environment Protection Agency & Right Lines Productions | Right Lines Productions and the Scottish Environment Protection Agency (SEPA) partnered to develop <i>Rapid Departure</i> , an interactive comedy theatre show which explored the topical issues of climate change and preparedness for flooding events. The greatly successful initial tour and equally successful return of <i>Rapid Departure</i> employed interactive comedy theatre to engage with communities across Scotland. This allowed Right Lines to reach new audiences and helped SEPA to raise awareness of, and stimulate discussion around, flooding issues and enhance the profile of their Floodline service. |
| Scottish Gas & Scottish Book Trust                               | Scottish Book Trust and Scottish Gas are partnering together to support primary school pupils in a highly deprived area of Edinburgh to develop their confidence and skills in reading, writing and storytelling. The project aims to improve the life chances of children in the local community where Scottish Gas is based and is being delivered through a storytelling residency with support from Scottish Gas volunteers.   |

**Placemaking**

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| BAM Construction & Dundee Institute of Architects and Claire Dow | Dundee Institute of Architects with Claire Dow were supported by BAM Construction to deliver The People's Tower; Dundee's Royal Arch. In May 2016 over 3,000 people helped to build an enormous recreation of Dundee's iconic Royal Arch out of cardboard boxes before toppling and trampling it. It was a spectacular and fun project that got the people of Dundee thinking about their built environment and celebrating their rich architectural heritage.   |
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| Glasgow City Council & Art Pistol                                | The City Centre Mural Fund enables artists to access support and funding towards the installation of their works upon high profile locations within Glasgow city centre. This directly contributes to the city's ongoing regeneration as part of the City Centre Mural Trail initiative. The active involvement of the artists as well as art organisations such as Art Pistol, Recoat Galleries and Little Book Transfers has been instrumental in the project's success.   |
| The Kidbrooke Group Ltd & NOISE                                  | <b>Hirda</b> - a new opera inspired by songs, stories and heritage of the Shetland Isles. A cross-genre collaboration between Shetland fiddler Chris Stout, composer Gareth Williams, and librettist Sian Evans, NOISE performed in Shetland, Glasgow and Edinburgh, reaching audiences of 40% first-time opera goers. NOISE benefited from the investment The Kidbrooke Group and Managing Director, Stephen White who continues to champion the work of the charity. This partnership enabled the business to give back to the communities in which it operates. |
| MacRoberts LLP & The Cumnock Tryst                               | A collaboration between a small rural music festival in Ayrshire and one of Scotland's largest law firms. The Cumnock Tryst is curated by renowned composer Sir James MacMillan, who grew up in the town. He now seeks to bring back new musical experiences and community activity to his old home town. With the support of MacRoberts LLP, The Cumnock Trust was able to bring back Nicola Benedetti's trio for a magical experience of beautiful music for local and visiting concert-goers.   |
| McLaughlin & Harvey & Glasgow International                      | Glasgow International's exhibitions at Kelvin Hall were generously supported by McLaughlin and Harvey who were working on the construction of Kelvin Hall. Their in-kind support and expertise enabled us to prepare the space for two large scale exhibitions by artists Claire Barclay and Helen Johnson and temporarily open up areas of the historic site to the public during the 2016 festival. The partnership enabled us to realise our ambitions for this amazing space in developing site specific installations by two artists.                         |
| Summerhall   | Although they have each found multi-award winning success, Summerhall and the  |

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| Distillery Ltd & Summerhall             | Summerhall Distillery have increased their close relationship over the last year to allow further co-development. By taking the Summerhall name across the world with each new export, sponsoring every exhibition opening at the site and drawing a new audience to Summerhall through their highly successful distillery tours, the Summerhall Distillery is now in a position to pay back the immense support they were given by Summerhall at their conception.  |
| VisitAberdeenshire & Aberdeen Festivals | Aberdeen Festivals has been working in partnership with the city's destination management organisation to profile festivals and culture. VisitAberdeenshire has been instrumental in introducing opportunities for Aberdeen Festivals to reach extended local, national and international audiences of interest.<br>Through this collaborative approach, VisitAberdeenshire has been successful in not only highlighting culture in Aberdeen but also positioning Aberdeen a must-visit festival city. The collaborative approach to marketing culture in the region of Aberdeen & Aberdeenshire has been successful and audiences have risen at each member festival. |